



LPU Online

Same Degree, Now Online.

Entitled by UGC

NAAC A++ GRADE

Career Ka Turning Point



LPU is ranked 38th amongst
Top Universities and Colleges
in National Institutional Ranking
Framework 2023



LPU is Entitled by
University Grants Commission



The Technical Education/
Professional Programmes
(MBA & MCA) are duly
approved by the AICTE

Online Master of Business Administration (MBA)

Duration: 2 Years
(Maximum 4 years)

Equip yourself with the necessary managerial skills and analytical tools with our UGC Entitled Online MBA programme.

Get more than just a Degree with access to various exclusive resources, online courses, webinars and certifications!

Eligibility Criteria: Bachelor's degree (any discipline) or equivalent or Completed Company Secretary (CS) from Institute of Company Secretaries of India (ICSI) or Completed Chartered Accountancy (CA) from Institute of Chartered Accountants of India (ICAI) or Completed Cost & Management Accountancy (CMA) from Institute of Cost Accountants of India (ICAI)

LPU Online Mode Fee	Programme Fee (per semester)	Examination Fee (per semester)
For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh	₹ 43,000	₹ 2,000
For Other International Applicants (except the countries mentioned above)	US\$ 1550	US\$ 100

- Please refer to our website www.lpuonline.com to get information about fee benefits related to Lumpsum Fee payment & Early Decision Benefits.
- The above fee is exclusive of the Initial Registration Fee of ₹ 600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 (Registration Fee) for other International Applicants.

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER
FINANCIAL REPORTING STATEMENTS AND ANALYSIS	CORPORATE FINANCE	DISCIPLINE SPECIFIC ELECTIVE - I	DISCIPLINE SPECIFIC ELECTIVE - IV
MANAGERIAL ECONOMICS	OPERATIONS MANAGEMENT & RESEARCH	DISCIPLINE SPECIFIC ELECTIVE - II	DISCIPLINE SPECIFIC ELECTIVE - V
INTERNATIONAL BUSINESS ENVIRONMENT	BUSINESS ANALYTICS	DISCIPLINE SPECIFIC ELECTIVE - III	DISCIPLINE SPECIFIC ELECTIVE - VI
MARKETING MANAGEMENT	RESEARCH METHODOLOGY	SEMINAR ON SUMMER TRAINING	GENERIC ELECTIVE - II
ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE DYNAMICS	LEGAL ASPECTS OF BUSINESS	GENERIC ELECTIVE - I	CAPSTONE PROJECT
	COMMUNICATION FOR LEADERS	CORPORATE STRATEGY & ENTREPRENEURSHIP	

Specializations offered:

- ◆ FINANCE
- ◆ MARKETING
- ◆ HUMAN RESOURCE MANAGEMENT
- ◆ DATA SCIENCE
- ◆ DIGITAL MARKETING
- ◆ BUSINESS ANALYTICS
- ◆ INTERNATIONAL BUSINESS
- ◆ INFORMATION TECHNOLOGY
- ◆ OPERATIONS MANAGEMENT

Note: LPU Online offers both Dual and Single Specialization options in MBA. In case a student opts for a dual specialization pathway, he/she may choose two areas from Discipline Specific Elective Basket/Specializations; 3 courses from the first area to be studied in semester 3 and 3 courses from the second area to be studied in semester 4. (If you wish to review the curriculum, please refer to the program guide available in the curriculum section of the Online MBA page of the LPU Online website -www.lpuonline.com).

Alternatively, if a student prefers to go with a single specialization, he/she can visit the individual specialized pages on the LPU Online website to check the specific curriculum.

WHY SHOULD YOU CHOOSE LPU ONLINE LEARNING PROGRAMME?



UGC Entitled Degree

Our Online MBA Degree is duly Entitled by University Grants Commission (UGC) Distance Education Bureau and approved by All-India Council for Technical Education (AICTE).



NAAC A++ Accredited University

LPU has highest NAAC grade A++, with 3.68 score on a 4 point scale.



NIRF/ The Times Higher Education Ranking

LPU is ranked amongst India's top 100 Universities by the NIRF and among World's Top 200 Universities by The Times Higher Education ranking. This makes your degree truly and globally valuable.



Flexibility to learn anywhere, anytime through an exceptionally user-friendly online platform - LPU e-Connect

- LIVE lectures by renowned University Faculty & Industry Experts.
- 400+ hours of recorded video content in the form of highly engaging video lectures by top notch faculty.
- Interaction with faculty and peers through Chat and Discussion Forum.



Curriculum and Assessments

Industry oriented Curriculum designed by experts from academia and Industry. Application oriented and analytical assessments.



Master Classes and Guest Lectures

Specially organized Master Classes and Guest Lectures by Industry experts to provide the latest Industry Insights.



Online Exams with Flexible Date Sheet

Technology proctored online end-term examination with provision to draw your own datesheet.



Placement Support

Robust Placement support with specially tailored Professional Enhancement Programme.



Experience the Campus Life

Even though the programme is Online, you can participate in University events-sports, cultural, extra curricular, co-curricular, and join clubs & student organizations too.



Lovely Professional University

Jalandhar - Delhi G.T. Road, Phagwara, Punjab - 144411

For Enquiry: Ph. +91-1824-520010

www.lpuonline.com

CENTRE FOR DISTANCE AND ONLINE EDUCATION